

Ministry of Education and Science of Ukraine
Vinnytsia National Technical University
Faculty of Management and Information Security
Department of Finance and Innovation Management
Ukrainian Association for the Development of Management and Business
Education

State Institution "Institute of Regional Studies named after M. I.
Dolishny NAS of Ukraine" (Ukraine)

Zhytomyr Polytechnic State University (Ukraine)

Vasul' Stus Donetsk National University (Ukraine)

State Tax University

Western Ukrainian National University (Ukraine)

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(Ukraine)

Odessa National Polytechnic University (Ukraine)

Odessa National Economic University (Ukraine)

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Khmelnysky National University (Ukraine)

Jan Kochanowski University (Poland)

Shandun University of Mistresses (China)

INFORMATION SHEET

VIII International Scientific and Practical Conference

**“MODERN TRENDS IN THE DEVELOPMENT OF
FINANCIAL AND INNOVATION-INVESTMENT
PROCESSES IN UKRAINE”**



Vinnytsia

We invite you to take part in the VIII International scientific-practical conference “*Modern trends in the development of financial and innovation-investment processes in Ukraine*”, which will be held on **March 6-7, 2025**, at Vinnytsia National Technical University, Vinnytsia. **The form of the conference is remote with the help of the Meet program.** Participation in the conference is free.

Directions of the conference:

1. Financial mechanism of social-economic development of Ukraine.
2. Innovation processes and their impact on the competitiveness of the national economy.
3. Modern problems of investment activity in the economy of Ukraine.
4. Actual problems of modern enterprise management in the post-war period.
5. Management of enterprise potential.
6. Digital economy, fintech and IT tools as a basis for the development of modern Ukraine.

The working languages of the conference are Ukrainian and English.

Terms of participation in the conference

Those interested must send an application for participation and materials for the report to the organizing committee's email address **by March 3, 2025**.

Name the files by the author's surname (for example: ivanov_tezi.doc; ivanov_zayavka.doc).

If you wish, you can register yourself at the link: <https://conferences.vntu.edu.ua/index.php/fiip/fiip2025>. In case of independent submission of materials, materials are downloaded in pdf format. Please submit additional files of the application and thesis in docx (doc) format.

Within the framework of the conference, you can submit an article to the scientific professional publication "Innovation and Sustainability", which is included in the list of scientific professional publications of Ukraine of category B in specialities 051, 073, 075, 076 by order of the Ministry of Education and Science of Ukraine No. 530 dated June 6, 2022. Detailed information on the design of articles and conditions is available on the publication's website <https://ins.vntu.edu.ua/>.

The conference is being held to collect full-text manuscripts that will be published in the collective monograph “Data-Centric Business and Applications: Modern Trends in Financial and Innovation Data Processes 2025”, published by Springer. The monograph “Data-Centric Business and Applications” is a subseries of the books “Lecture Notes on Data Engineering and Communications Technologies” published by Springer (<https://www.springer.com/series/15362>) and is a periodical classified in the 3rd quartile of Scopus (ISSN 2367-4520, E-ISSN 2367-4512, CiteScore 0.7, SJR 0.125, SNIP 0.104), <https://www.scimagojr.com/journalsearch.php?q=21100975545&tip=sid&clean=0>.

The manuscripts will be published as chapters of the collective monograph. Each section will receive its DOI and will be indexed separately in Scopus.

Application for participation in the conference

“Modern trends in the development of financial and innovation-investment processes in Ukraine”- 2025

Surname	
Name	
Name of institution / educational institution	
Scientific degree	
Academic status	
Position	
Contact telephones	
Email	
Direction	
Title of the report	

Materials that do not meet the theme of the conference, the requirements or sent later than the specified deadline will not be considered

The conference materials after their performance during the conference will be published in the electronic collection of scientific papers, which will be sent to the authors and posted on the website: <https://conferences.vntu.edu.ua/>

The application for participation in the conference and abstracts should be sent to the following e-mail address:

e-mail: fimvntu@gmail.com

Additional information by telephones:

+38(067) 960-98-04 – Yepifanova Iryna

REQUIREMENTS FOR MATERIALS

The conference report is submitted in MS Word and pdf format, written in Ukrainian, English or Russian. Page format – A4. Margins: 2 cm left, 2 cm right, 2 cm top and 3 cm bottom. All pages of the article should be numbered at the bottom, in the center. Volume of materials - up to 3 pages.

Formulas are typed in the formula editor (Equation 3.0 or MathType) using only Latin and Greek letters. It is not allowed to use Cyrillic letters, in particular, in indexes. Each formula is typed as one object (full - 11 pt; subscript - 8 pt; subscript / superscript - 6 pt, symbol - 10 pt).

Illustrations are submitted as included in the text of the article after the first link to them.

The structure of materials:

1. In the upper left corner of the article you need to specify the UDC index (Times New Roman, 11 pt, left).

2. Initials and surnames of the authors (print in bold, each on a new line) (Times New Roman, 14 pt, right).

3. Through a blank line – the title of the article (in bold, in the center, Times New Roman, 16 pt).

4. The names of the institutions where the authors work are indicated through a blank line (Times New Roman, 11pt, center).

5. Through a blank line – entitled (bold) “Abstract” the abstract of the article in English (Times New Roman, 10 pt, italics, page width).

6. From a new line called (bold) “Keywords:” is a list of keywords in English (Times New Roman, 10 pt, page width), separated by a semicolon.

7. The main text of the article (Times New Roman, 11 pt, page width, with line spacing – “Single”).

8. The LIST OF USED LITERATURE, drawn up in the form of a general list, which is compiled in the order of references in the text. In the text of the article the references to the literature are taken in square brackets (for example, [1, 2]).

12. Information about the authors: surname, name (without abbreviations, bold, italics), scientific degree, academic title, position, full name of the institution, city, e-mail address of the person responsible for the report author (Times New Roman, 10 pt, left).

MODERN WAYS OF ACHIEVEMENT OF SUSTAINABLE ECONOMIC DEVELOPMENT

¹Vinnitsia National Technical University

Abstract: *The article examines the current state of the innovation sphere of Ukraine and proposes measures to promote sustainable development of the national economy*

Key words: innovation activity, innovation process, innovation system, competitiveness.

Today, the classical industrial society with its characteristic features - a developed labor and capital market has been replaced by its post-industrial stage, which is dominated by information, knowledge and other "intangible" values, which become a decisive factor in effective development of enterprises, their competitiveness. production of goods and material services to the dominance of non-productive services. In fact, the world has already exhausted the opportunities for improvement and further progress of old technologies, instead, a phase of active growth of new technologies is developing, capable of making revolutionary changes in the economy and society in general. Under the influence of science there is a transformation of the economic system, intensified scientific, technical and innovative activities.....

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REFERENCES

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