

Ministry of Education and Science of Ukraine
Vinnytsia National Technical University
Faculty of Management and Information Security
Department of Finance and Innovation Management
Ukrainian Association for the Development of Management and Business
Education

State Institution "Institute of Regional Studies named after M. I. Dolishny NAS of Ukraine" (Ukraine)
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Vasul' Stus Donetsk National University (Ukraine)
State Tax University
Western Ukrainian National University (Ukraine)
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Dogus University (Turkey)
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University of Northumbria (England)
Khmelnysky National University (Ukraine)
Jan Kochanowski University (Poland)
Shandun University of Mistresses (China)

INFORMATION SHEET

VII International Scientific and Practical Conference

**"MODERN TRENDS IN THE DEVELOPMENT OF
FINANCIAL AND INNOVATION-INVESTMENT
PROCESSES IN UKRAINE"**



Vinnytsia

We invite you to take part in the VII International scientific-practical conference "*Modern trends in the development of financial and innovation-investment processes in Ukraine*", which will be held on **March 1-2, 2024**, at Vinnytsia National Technical University, Vinnytsia. **The form of the conference is remote with the help of the Meet program.** Participation in the conference is free.

Directions of the conference:

1. Financial mechanism of social-economic development of Ukraine.
2. Innovation processes and their impact on the competitiveness of the national economy.
3. Modern problems of investment activity in the economy of Ukraine.
4. Actual problems of modern enterprise management in the post-war period.
5. Management of enterprise potential.
6. Digital economy, fintech and IT tools as a basis for the development of modern Ukraine.

Working languages of the conference - Ukrainian, English.

Terms of participation in the conference

By March 31, 2024, those interested must send a section of the monograph to the e-mail address finmonograph@gmail.com.

By February 28, 2024, those interested must send an application for participation, materials of the report to the e-mail address of the organizing committee.

Name the files by the author's surname (for example: `ivanov_tezi.doc`; `ivanov_zayavka.doc`).

If you wish, you can register yourself at the link: <https://conferences.vntu.edu.ua/index.php/fiip/fiip2024>. In case of independent submission of materials, materials are downloaded in pdf format. Please submit additional files of the application and thesis in docx (doc) format.

Within the conference you can submit an article to the scientific journal "Innovation and Sustainability". Detailed information is on the website of the publication <https://ins.vntu.edu.ua/>.

Within the conference you can submit an a set of full-text manuscripts, that will be published in the collective monograph " Data-Centric Business and Applications: Modern Trends in Financial and Innovation Data Processes 2024" by Springer. This monograph is a sub-series of books " Lecture Notes on Data Engineering and Communications Technologies " <https://www.springer.com/series/15362> and is a 3th Scopus periodical (ISSN 2367-4520, E-ISSN 2367-4512, CiteScore 0.7, SJR 0.125, SNIP 0.104).

Application for participation in the conference
“Modern trends in the development of financial and innovation-investment processes in Ukraine”- 2024

Surname	
Name	
Name of institution / educational institution	
Scientific degree	
Academic status	
Position	
Contact telephones	
Email	
Direction	
Title of the report	

Materials that do not meet the theme of the conference, the requirements or sent later than the specified deadline will not be considered

The conference materials after their performance during the conference will be published in the electronic collection of scientific papers, which will be sent to the authors and posted on the website: <https://conferences.vntu.edu.ua/>

The application for participation in the conference and abstracts should be sent to the following e-mail address:

e-mail: **fimvntu@gmail.com**

Additional information by telephones:

+38(067) 960-98-04 – Yepifanova Iryna

REQUIREMENTS FOR MATERIALS

The conference report is submitted in MS Word and pdf format, written in Ukrainian, English or Russian. Page format – A4. Margins: 2 cm left, 2 cm right, 2 cm top and 3 cm bottom. All pages of the article should be numbered at the bottom, in the center. Volume of materials - up to 3 pages.

Formulas are typed in the formula editor (Equation 3.0 or MathType) using only Latin and Greek letters. It is not allowed to use Cyrillic letters, in particular, in indexes. Each formula is typed as one object (full - 11 pt; subscript - 8 pt; subsubscript / superscript - 6 pt, symbol - 10 pt).

Illustrations are submitted as included in the text of the article after the first link to them.

The structure of materials:

1. In the upper left corner of the article you need to specify the UDC index (Times New Roman, 11 pt, left).

2. Initials and surnames of the authors (print in bold, each on a new line) (Times New Roman, 14 pt, right).

3. Through a blank line – the title of the article (in bold, in the center, Times New Roman, 16 pt).

4. The names of the institutions where the authors work are indicated through a blank line (Times New Roman, 11pt, center).

5. Through a blank line – entitled (bold) “Abstract” the abstract of the article in English (Times New Roman, 10 pt, italics, page width).

6. From a new line called (bold) “Keywords:” is a list of keywords in English (Times New Roman, 10 pt, page width), separated by a semicolon.

7. The main text of the article (Times New Roman, 11 pt, page width, with line spacing – “Single”).

8. The LIST OF USED LITERATURE, drawn up in the form of a general list, which is compiled in the order of references in the text. In the text of the article the references to the literature are taken in square brackets (for example, [1, 2]).

12. Information about the authors: surname, name (without abbreviations, bold, italics), scientific degree, academic title, position, full name of the institution, city, e-mail address of the person responsible for the report author (Times New Roman, 10 pt, left).

Vitalii Zianko ¹

MODERN WAYS OF ACHIEVEMENT OF SUSTAINABLE ECONOMIC DEVELOPMENT

¹Vinnitsia National Technical University

Abstract: *The article examines the current state of the innovation sphere of Ukraine and proposes measures to promote sustainable development of the national economy*

Key words: innovation activity, innovation process, innovation system, competitiveness.

Today, the classical industrial society with its characteristic features - a developed labor and capital market has been replaced by its post-industrial stage, which is dominated by information, knowledge and other "intangible" values, which become a decisive factor in effective development of enterprises, their competitiveness. production of goods and material services to the dominance of non-productive services. In fact, the world has already exhausted the opportunities for improvement and further progress of old technologies, instead, a phase of active growth of new technologies is developing, capable of making revolutionary changes in the economy and society in general. Under the influence of science there is a transformation of the economic system, intensified scientific, technical and innovative activities.....

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REFERENCES

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Within the conference you can submit a set of full-text manuscripts, that will be published in the collective monograph "Data-Centric Business and Applications: Modern Trends in Financial and Innovation Data Processes 2024" by Springer. This monograph is a sub-series of books " Lecture Notes on Data Engineering and Communications Technologies" (<https://www.springer.com/series/15362>) and is a 4th Scopus periodical (ISSN 2198-4182, E- ISSN 2198–4190, CiteScore 1.3, SJR 0.110, SNIP 0.370).

The manuscripts will be published as sections of a collective monograph. Each section will receive its own DOI and will be separately indexed in Scopus.

Links to previous issues of the collective monograph:

- <https://link.springer.com/book/10.1007/978-3-319-94117-2>
- <https://link.springer.com/book/9783031540110>
- <https://link.springer.com/book/9783031539831>

The collective monograph " Data-Centric Business and Applications: Modern Trends in Financial and Innovation Data Processes 2024" includes practical knowledge from various aspects of information and knowledge management in business:

- Innovative processes and their impact on the competitiveness of the economy
- Issues and strategies for the development of investment activities in the economy
- Theory and models of information processing and modeling
- Financial mechanisms of economic development for enterprises
- Innovative tools for business development and enterprise management
- Digital economy, financial technologies, and IT tools
- Methods of data collection and analysis for enterprise management
- Information marketing and innovative development of the enterprise's information system.

Important information for authors

- 1) Important dates:
 - submission deadline - no later than 31.01. 2024;
 - information about inclusion of the manuscript in the monograph - no later than 30.06 2024;
 - publication of the collective monograph by Springer publishing house - no later than 31.12. 2024.(The dates may be changed due to the war between Russia and Ukraine).
- 2) Articles must be formatted according to the standard Springer template and have a volume of 15-20 pages.
- 3) Number of authors must be no more than 5, with no more than 4 authors

having the same affiliation. It is desirable (but not necessary) to have in the author's team a co-author(s) with a foreign affiliation.

4) Authors should submit only original works that were not published and are not being reviewed for another peer-reviewed publication. If authors used their previously published work(s) as the basis for a new publication, they should cite the previous work(s) and very briefly indicate which new contributions the publication proposes apart those in the previously published work(s).

5) Plagiarism is unacceptable. Verbatim copying or reusing own research is also considered as a form of plagiarism or self-plagiarism; it is unacceptable. The similarity of the text, including own works, must not exceed 20%.

6) Excessive self-quoting is not desirable. Authors can make references to their works, provided that their content complements or contributes to better understanding the research material. The level of self-citation must not exceed 20% of the total number of references in the bibliography. The manuscript should not have an excessive list of references. The maximum number of references for manuscripts of 15 pages is no more than 20 references, and for manuscripts of 20 pages no more than 30 references. The references should be contemporary (for the last 5-8 years) and relevant.

7) All submitted manuscripts will be reviewed at three stages. The first stage review will be performed by members of the organizing committee of the conference (checking the manuscript content for compliance with subjects of the monograph and design requirements, checking the level of text matching). The second stage review will be performed by editors of the collective monograph (checking the scientific and practical aspects of the manuscript content). The third stage review will be performed by members of the Springer editorial board.

8) The publication (prepress preparation of the collective monograph section) costs 100€ Authors will receive payment notifications after passing the last third stage of the review. The payment must be in hryvnias according to the current NBU exchange rate on the day of payment. After the payment, the authors will receive confirmation on inclusion of their manuscript in the collective monograph.

9) Authors are not recommended to submit the full text of the manuscript as a preprint. This may cause rejection of the manuscript at some stage of the editorial process.

For additional information, authors may contact the working group of the organizing committee:

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